

# #VETERANS EVERYDAY

Honoring Our Heroes



BLACK VETERANS  
FOR SOCIAL JUSTICE

[WWW.BVSJ.ORG](http://WWW.BVSJ.ORG)



# ABOUT **VETERANS EVERYDAY**

"Veterans Everyday" is an ongoing effort to recognize, support, and serve the brave men and women who have selflessly dedicated their lives to protect our nation. Our campaign is driven by an unwavering commitment to provide essential services, and acknowledge the needs of U.S. veterans every single day. Annually, BVSJ assists thousands of veterans with a myriad of difficulties. Unfortunately, many of the needed services are not covered by city, state, and federal funding. We recognize that every veteran's journey is unique; that's why "Veterans Everyday" is a collective effort to fundraise and implement tailor-made solutions to ensure no veteran is left behind.



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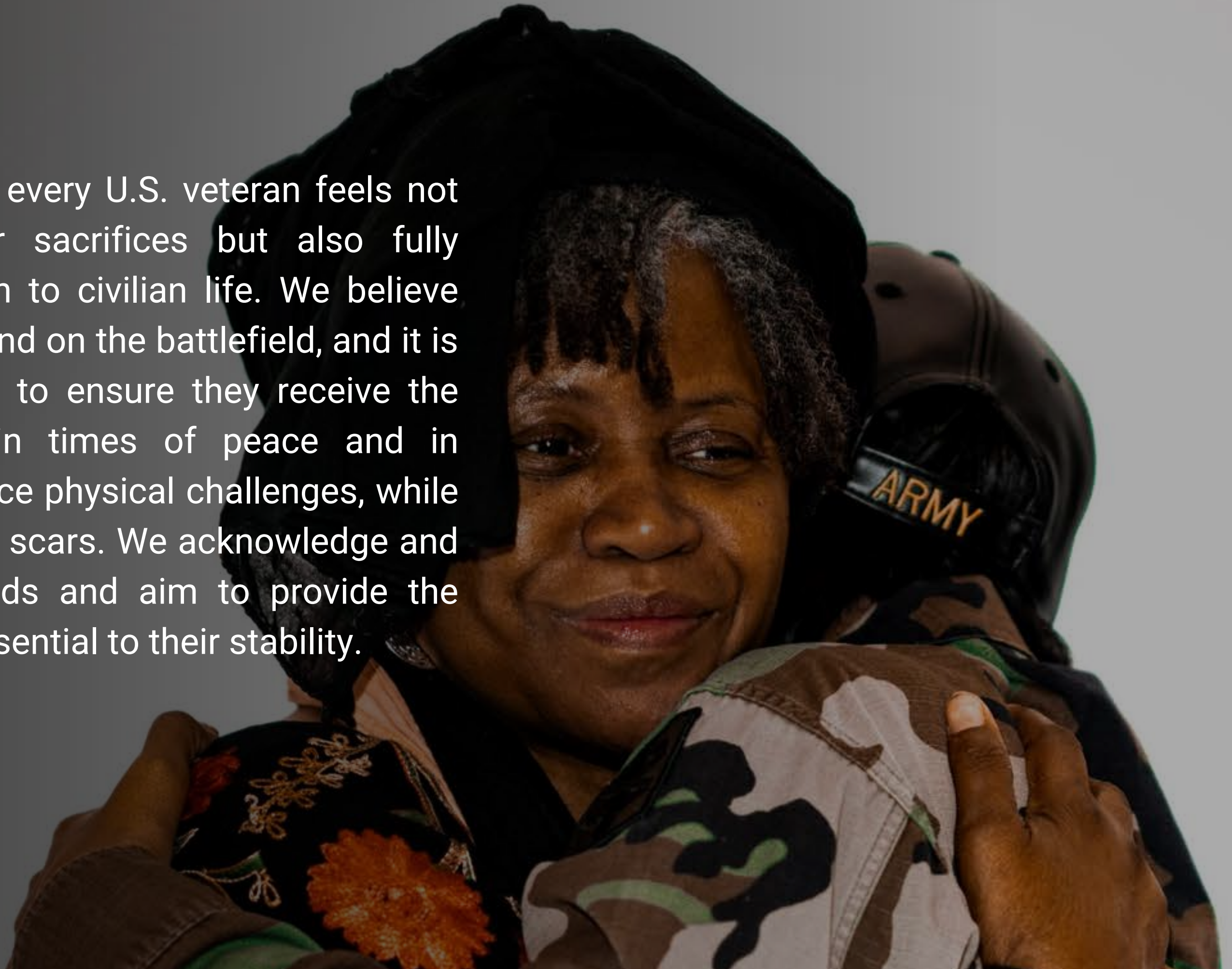


# OUR VISION

We envision a world where every U.S. veteran feels not only appreciated for their sacrifices but also fully supported in their transition to civilian life. We believe that their journey does not end on the battlefield, and it is our collective responsibility to ensure they receive the care they deserve, both in times of peace and in moments of crisis. Some face physical challenges, while others grapple with invisible scars. We acknowledge and address these distinct needs and aim to provide the support systems that are essential to their stability.



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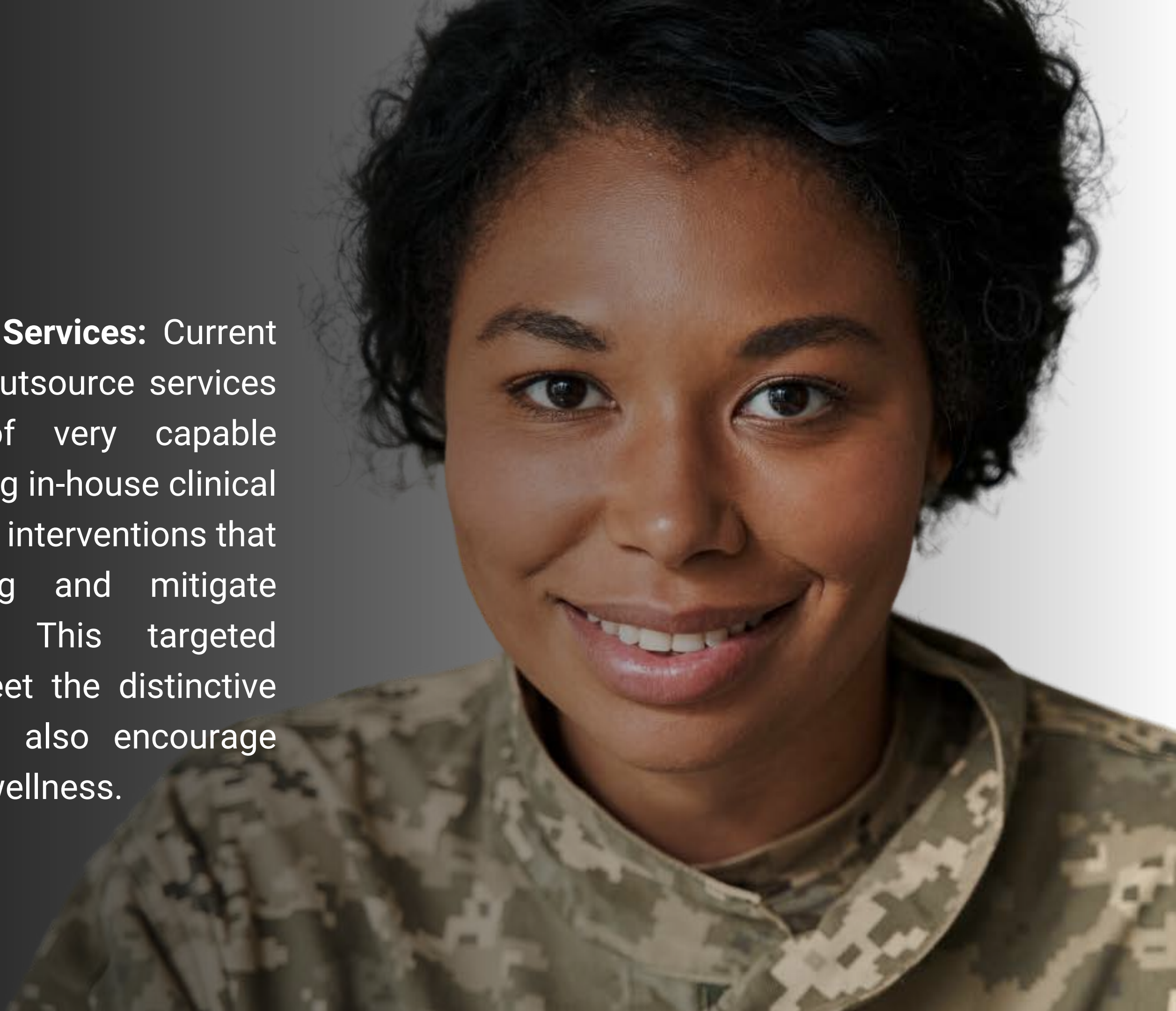


# OUR MISSION

**1** **Providing In-House Clinical Services:** Current programming allows us to outsource services to a diverse network of very capable organizations, but by providing in-house clinical support, we can offer tailored interventions that enhance mental well-being and mitigate trauma-related symptoms. This targeted investment not only will meet the distinctive needs of veterans but will also encourage fortitude and overall mental wellness.



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# OUR MISSION

# 2

**Empowering Veterans Through Technology:** We aim to build a program that will empower veterans with essential computer skills through comprehensive training. Covering fundamental topics such as computer hardware, software, digital literacy, and emerging technologies like IoT, VR, AR, and AI. This course will help veterans navigate and utilize technology effectively. By the course end, participants will gain proficiency in operating systems, file management, basic coding, and problem-solving.



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# OUR MISSION

**3 Promoting Opportunities For Education:** Our scholarship program aims to support veterans by providing financial assistance for those seeking degrees from accredited associate, bachelor's, or graduate programs. We also offer opportunities for children of disabled veterans, encompassing a diverse range of educational pathways, from associate to graduate programs and eligible certificates. Moreover, we're proud to extend tailored scholarships to African American and Hispanic children of veterans who graduated from NYC public schools, ensuring inclusivity and honoring their unique backgrounds.



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# OUR MISSION

# 4

**Every Day, Every Veteran:** Our commitment to U.S. veterans is not limited to one specific day or a particular event. We believe that honoring and supporting veterans is an ongoing, everyday endeavor. We are here to provide assistance and recognition, whether it's Veterans Day, Memorial Day, or any ordinary day of the year.



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# OUR IMPACT

## AT A GLANCE BVSJ HAS:

- Assisted more than 6,000 veterans with finding employment
- Assisted more than 1,000 homeless veterans with housing over the last decade
- Provided over 200,000 meals to veterans and their families over the last 5 years
- Assisted more than 1000 residents in the greater NY area with finding employment through our Jobs To Build On Program
- Serviced more than 2700 families through our Emergency Rental Assistance Program (ERAP) and requested more than \$44 million in government assistance on their behalf
- Provided shelter services to more than 22,000 families since 2017



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This is a partial list



1979



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**SERVING VETERANS SINCE**

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# FACTS ABOUT BLACK VETERANS FOR SOCIAL JUSTICE

VETERANS EVERYDAY - BVSJ provides assistance everyday to veterans and their families to support a successful transition to civilian life.

SOURCE: BLACK VETERANS FOR SOCIAL JUSTICE

VETERANS EVERYDAY - BVSJ provides resources for housing, community services, employment and suicide prevention.

SOURCE: BLACK VETERANS FOR SOCIAL JUSTICE

## BLACK VETERANS FOR SOCIAL JUSTICE PROVIDES SUPPORT TO VETERANS FROM ALL BRANCHES OF THE U.S. MILITARY.

VETERANS EVERYDAY - BVSJ services are always provided with "tender loving care and a listening ear".

SOURCE: BLACK VETERANS FOR SOCIAL JUSTICE

VETERANS EVERYDAY - BVSJ has been serving veterans, families and the community since 1979.

SOURCE: BLACK VETERANS FOR SOCIAL JUSTICE



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# OUR VIDEOS



[DOWNLOAD VIDEOS](#)



# OUR GRAPHICS

#VETERANSEVERYDAY

“  
WE DON'T  
KNOW EVERY  
NAME, BUT  
WE OWE  
THEM ALL THE  
SAME  
”



WITH RESPECT AND GRATITUDE - HONOR  
**#VETERANS EVERYDAY**



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**SALUTE.**



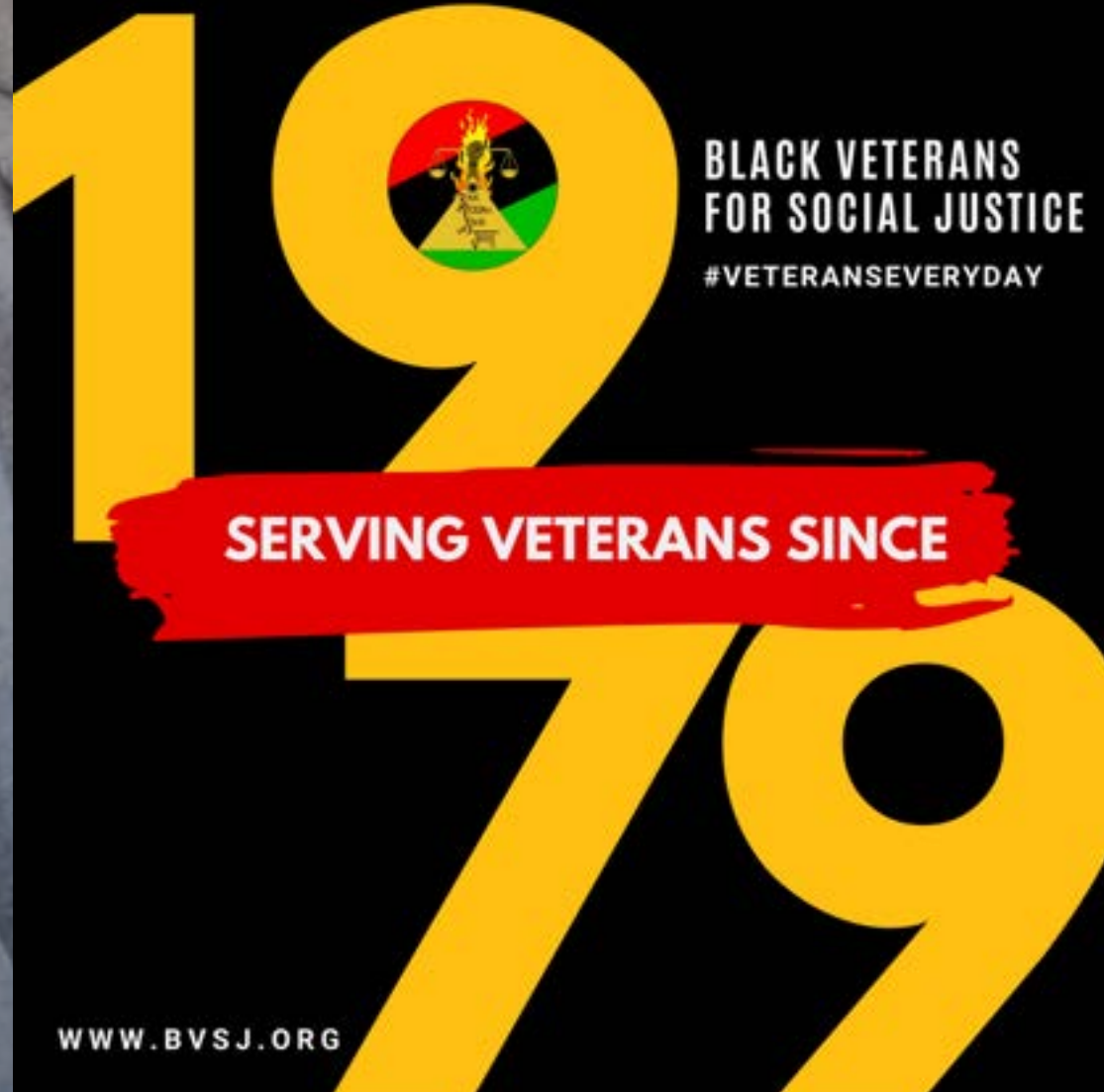
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EVERYDAY**

SGT. JOSE RIOS  
U.S. ARMY  
1986-1997



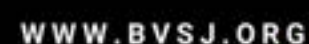
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# SOCIAL MEDIA SAMPLE CAPTIONS



## CAPTION 1

Our Veterans have needs everyday to successfully navigate.

Honor our veterans and share #VeteransEveryday in support of the essential needs for our veterans that made the ultimate sacrifice. Not just on Veterans Day but everyday.

Learn more at:  
[BVSJ.org](http://BVSJ.org)

#VeteransEveryday  
#VeteranSupport  
#HonoringOurHeros

## CAPTION 2

They stood strong for us; now it's our turn to stand strong for them.

Join our mission to provide resources and support for U.S. Veterans.

Learn more at:  
[BVSJ.org](http://BVSJ.org)

#VeteransEveryday  
#SupportOurVeterans  
#HonoringOurHeros

## CAPTION 3

BVSJ has been changing lives, one veteran at a time since 1979.

Help us continue to make a difference by providing housing, employment, and mental health resources.

Learn more at:  
[BVSJ.org](http://BVSJ.org)

#VeteransEveryday  
#ChangeLives  
#HonoringOurHeroes



# LINKS & TAGS



## Website:

BVSJ.org

## Accounts to Tag

**Instagram:** @bvsj\_inc

**Twitter:** @bvsj\_inc

**Facebook:** Black Veterans for Social Justice, Inc

**Youtube:** BVSJ\_Inc

## Hashtags to Use:

#VeteransEveryday

#HonoringOurHeroes

#SupportOurVeterans

#BlackVeteransForSocialJustice

#BVSJ

Hidden Hashtags (up to 30)

- .
- .
- .
- .
- .

#VeteransMatter

#

#

#

#

## EXAMPLE OF HIDDEN HASHTAGS



**bvsj\_inc** We support Veterans everyday.

#VeteransEveryday  
#HonoringOurHeroes  
#BVSJ

1w



**bvsj\_inc**

- .
- .
- .

#blackveteransforsocialjustice #veteransmatter  
#supportveterans #checkonavet #ServiceandFreedom  
#nonoringourheros #BVSJ  
ADD UP TO 30 HASHTAGS

1w Reply



## **WENDY MCCLINTON**

Wendy McClinton is a decorated veteran who served during the Desert Storm Persian gulf era in the U.S. Army for a decade. Highly educated and well respected, Wendy is a leader and advocate in the charge for veteran support.



**PRESIDENT / CEO**

**BLACK VETERANS FOR SOCIAL JUSTICE**



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